

## PRIVACY POLICY

Most Recent Update: 1/26/24

This Privacy Policy explains how Boys & Girls Club of Greater Shasta collects, uses and discloses personal information of its customers, prospective customers, and visitors to its website at [bgcgreaterashasta.org](http://bgcgreaterashasta.org).

### **COLLECTION OF PERSONAL INFORMATION** *[Upon registration of member your contact information is collected]*

Information collected directly from you: We may collect personal information directly from you, for example [membership application information] Personal information we collect directly from you may include [first and last name, address, email address, and phone number.]

Information collected from your device: Our website may use tracking technologies such as cookies, web beacons, pixels, and other similar technologies to automatically collect certain information from your device. Our website may also use cookies to personalize your experience and enable certain features. You may disable cookies in your web browser however parts of our website may not function properly. More information about blocking and deleting cookies is available at <http://www.allaboutcookies.org>. Our email campaigns may also use tracking technologies such as web beacons, pixels and other similar technologies to automatically collect certain information such as your IP address, browser type and version, and email engagement statistics.

We use information collected automatically from your device

We may also use information collected from you and information collected from your device to send you abandoned cart reminders if you added items to your shopping cart but did not complete check out.

We may use third-party service providers to assist us with providing and marketing our products and services to you and we may share your information with such third parties for these limited purposes.

- We use Constant Contact for our email marketing and text message communications. For more information about how we may use your information with Constant Contact and the information that may be collected through our email campaigns, see Constant Contact's Customer Data Notice available at <https://www.constantcontact.com/legal/customer-contact-data-notice>.

### **EMAIL AND TEXT MESSAGE COMMUNICATIONS**

If you wish to unsubscribe from our email campaigns, please click on the Unsubscribe link at the bottom of any marketing email sent from us.

If you wish to stop receiving text messages from us, reply STOP, QUIT, CANCEL, OPT-OUT, or UNSUBSCRIBE to any text message sent from us. For more information, see our Mobile Messaging Terms and Conditions available in our terms and conditions.

You may have the right to request access to the personal information we hold about you, to port it to a

new service, or to request that your personal information be corrected or deleted. To exercise any of these rights, please contact us at [infor@bgcgreatersthasta.org](mailto:infor@bgcgreatersthasta.org)

#### **CHANGES TO THE THIS PRIVACY POLICY**

We may update this Privacy Policy at any time. Please review it frequently.

#### **CONTACT INFORMATION**

If you have any questions about this policy or our privacy practices, please contact us at [info@bgcgreatersthasta.org](mailto:info@bgcgreatersthasta.org)