

# ANNUAL REPORT 2020



**BOYS & GIRLS CLUB  
OF GREATER SHASTA**



Keeping  
our doors to  
**GREAT FUTURES**  
Open.



opportunities



creativity  
& confidence



Guidance



engaging  
activities



mentorship



academic  
support

social-emotional  
support



Health &  
Wellness



# Great Futures Start



Here.

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Because you've been here for us, we've been there for them.



**BOYS & GIRLS CLUB**  
OF GREATER SHASTA



**GREAT FUTURES START [HERE.](#)**



**BOYS & GIRLS CLUB  
OF GREATER SHASTA**



## **MISSION**

We empower youth to reach their full potential as responsible, caring and productive citizens through professionally led programs and activities that are fun, positive and relevant in a safe, supportive and healthy environment.

## **VISION**

We envision healthy, empowered and engaged youth who appreciate themselves, each other, their families, the community and the environment.



# Dear Friends & Supporters,

We would first like to express our deep appreciation for the continued support we have received from foundations, individuals, businesses and our community. And would like to extend our gratitude on behalf of all the youth and families we serve.

This past year has taught us that we are resilient-- that in times of adversity our collective ability to rise to the occasion is fortified, and that, together, not only can we survive times of challenge and hardship, but that we can work together towards prosperity. At Boys & Girls Club of Greater Shasta, we were called upon, more than ever, to make a difference-- to navigate through the challenges of COVID-19, and adapt to help in new innovative ways to better support youth, their families, and our community during a year when they needed us most.

BGCGS provided urgent relief efforts to meet the basic needs of youth and families. This included providing free bags of food to any family in need of extra support through our Feed the Kids program, as well as providing youth with virtual programming. Virtual Club programming assisted youth in making up for lost time at school with educational opportunities, including STEM and a virtual homework assistance program; social-emotional wellness, and positive activities from their homes, allowing them to stay connected with their peers, the sense of belonging, safety, and fun that BGCGS brings to its' members' lives under the guidance of caring professionals.

Upon reopening the Club, after briefly closing our doors, we provided support for youth and their families which included addressing social-emotional wellness, and academic backsliding. We increased Club hours during the school-year from 4 hours/day to 8 hours/day-- providing youth with in-person guidance during their distance learning, while also fulfilling the need for childcare in our community. We recognized that school-closures created an increased need to provide youth with additional academic support, and to keep them on-track academically, we enhanced our homework assistance program and high-yield learning activities, while maintaining constant communication with the schools and teachers to best support youth.

Social-emotional support was placed at the forefront and Club programs were infused with a trauma-informed approach aimed at building resilience and coping skills, providing a much-needed sense of safety and routine, and connecting with youth who might otherwise be isolated and overwhelmed, helping youth recover a sense of emotional safety and community.

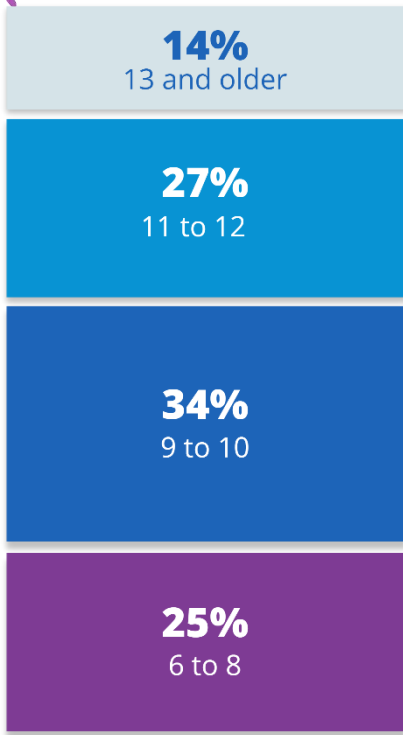
**In a year unlike any other. thank you all for helping us continue to fulfill our mission.**

How we navigate through this challenging climate over the next few years is paramount to our ability to continue to serve those who need us most. That being said, we believe that, together, we can continue to create a positive future for the youth of Siskiyou County. **One where they will not only survive, but thrive.**

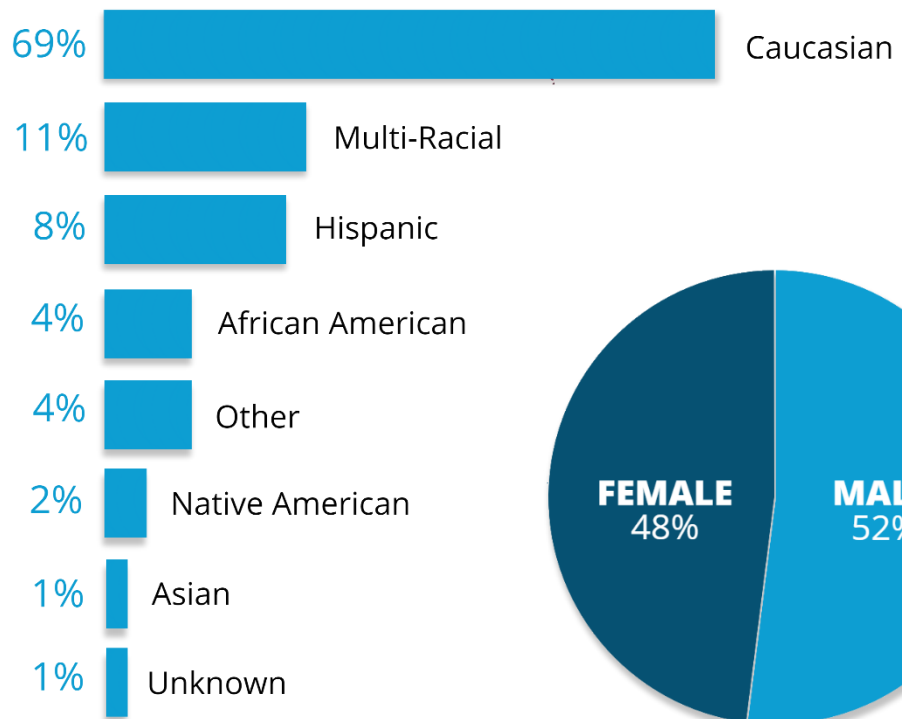
Sincerely,

Noam Zimin  
CEO, Boys & Girls Club of Greater Shasta

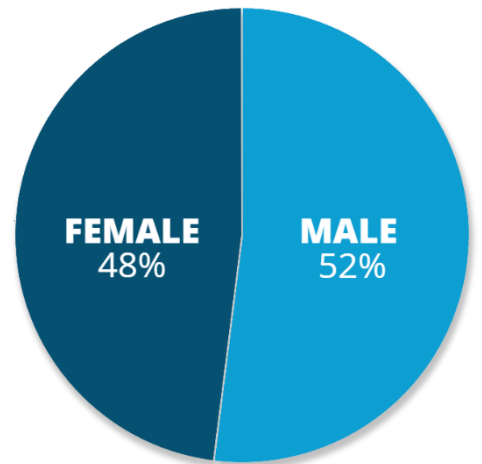
# 2020 CLUB MEMBER DEMOGRAPHICS



**AGE**

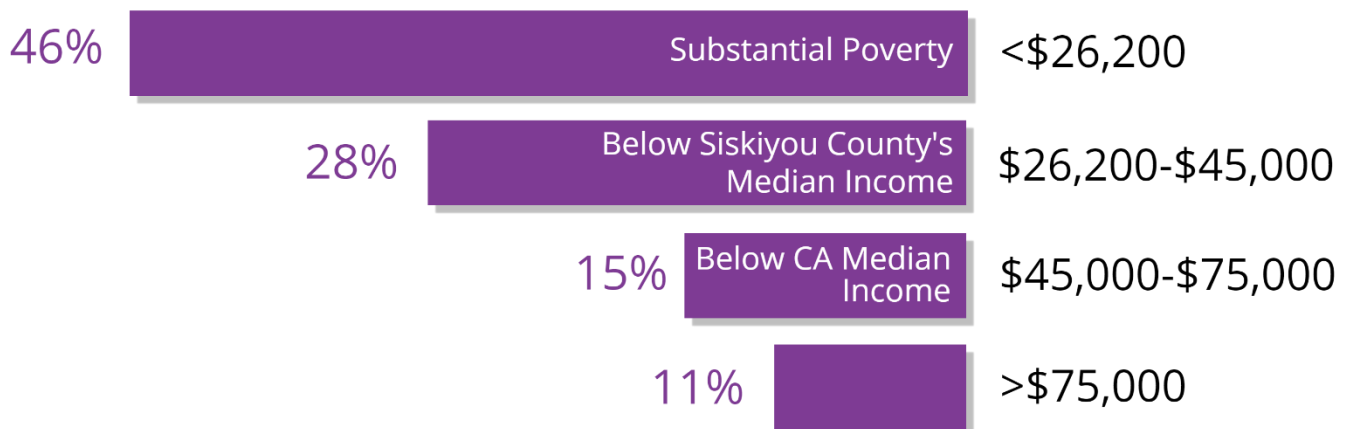


**RACE & ETHNICITY**



**GENDER**

## ANNUAL FAMILY INCOME



# WHAT A CLUB KID LOOKS LIKE

**ACADEMIC SUCCESS**  
on track to graduate from high school

**POSITIVE RELATIONSHIPS**  
with peers and mentors built on trust & support

**EMPOWERED**  
through positive reinforcement & effective programs

**EQUIPPED**  
with the tools needed to succeed

**SAFE**  
to be themselves in a positive environment

**GROUNDING**  
by fundamentals & good citizenship



**COMMUNITY MINDED**  
active in community service

**HAPPY**  
and building self-confidence

**GOOD CHARACTER**  
and responsibility is learned through mentorship & accountability

**HEALTHY HABITS**  
are formed & encouraged for lifelong healthy decision making

**ACTIVE**  
and committed to fitness

Distributed weekly free bags of food to families through our Feed the Kids Program.

# hours of social-emotional support programs

784

# healthy snacks & meals served

31,260

Our Club doors were only closed for 8 weeks in 2020

We had 224 Club members in-person during 2020

Club Hours Extended To 8 hours/day During the School-Year.

901 # hours of educational enhancement (including in-person distance learning help at the Club)

OUR CLUB IS **PACKED** WITH *impact*



**Boys & Girls & Safe Places & Guidance & Opportunities**



**Whatever It Takes to Build Great Futures.**



# CLUB PROGRAMS

*Making a difference during a time when*

EMPOWERING YOUNG PEOPLE TO  
REMAIN RESILIENT,  
TO DRAW UPON THEIR STRENGTHS,  
AND WORK TOWARDS CREATING A  
BRIGHTER FUTURE  
FOR THIS NEXT GENERATION OF  
BUILDERS,  
INNOVATORS &  
LEADERS.



Boys & Girls Club of Greater Shasta  
was voted Best Business in 2020!



*Thank you!*

PROVIDING  
YOUNG PEOPLE WITH

EDUCATIONAL OPPORTUNITIES,

SOCIAL EMOTIONAL WELLNESS,

GUIDANCE & POSITIVE ACTIVITIES.



“ Providing youth with social-emotional wellness, nutritious meals, engaging activities and caring mentors can be the difference between surviving and thriving. In fact, it could possibly save a life. ”



BRINGING THE "FUN" BACK INTO THE LIVES OF YOUTH & PROVIDING A SAFE PLACE FOR KIDS TO BE KIDS.



youth need us most.

## VIRTUAL CLUB PROGRAMMING

While our Club doors were temporarily closed, we kept youth engaged and on-track academically, through **virtual Club programming**-- helping them make up for lost time at school with **educational opportunities, including STEM programming; social and emotional wellness, guidance and positive activities from their homes.**

## SOCIAL-EMOTIONAL SUPPORT

Social-emotional support was placed at the forefront, helping youth recover a sense of emotional safety and community that may be lost during these challenging times. This included infusing Club programs & culture with a **Trauma-informed, and Strength-based Approach.**

While our Club doors were closed temporarily, Trauma-informed Specialists were on boarded to deepen Club staff's knowledge. All staff remained employed and utilized the time to expand their awareness of social-emotional wellness, and a trauma-informed, strength-based approach. In addition, Trauma-informed Specialists visited the Club to **strengthen our support network** for our most vulnerable youth.

## ENGAGING PROGRAMS

Programs such as Mt. Biking gave youth a chance to experience the outdoors, remain active, and gave them a much-needed opportunity for **kids to still be kids** during these uncertain times.



## ACADEMIC ASSISTANCE

We were always a home away from home. **Now, we became a school away from school.** School-closures created an increased need for youth to receive additional academic support. This required us to cultivate innovative solutions to expand youth's academic support network and assist them in remaining on-track academically by creating a classroom environment at the Club for kids to participate and receive support during their online distance learning (**increasing Club hours to 8 hours/day**), enhancing our homework assistance program and high-yield learning activities, and staying in constant communication with the schools and teachers to best support youth.

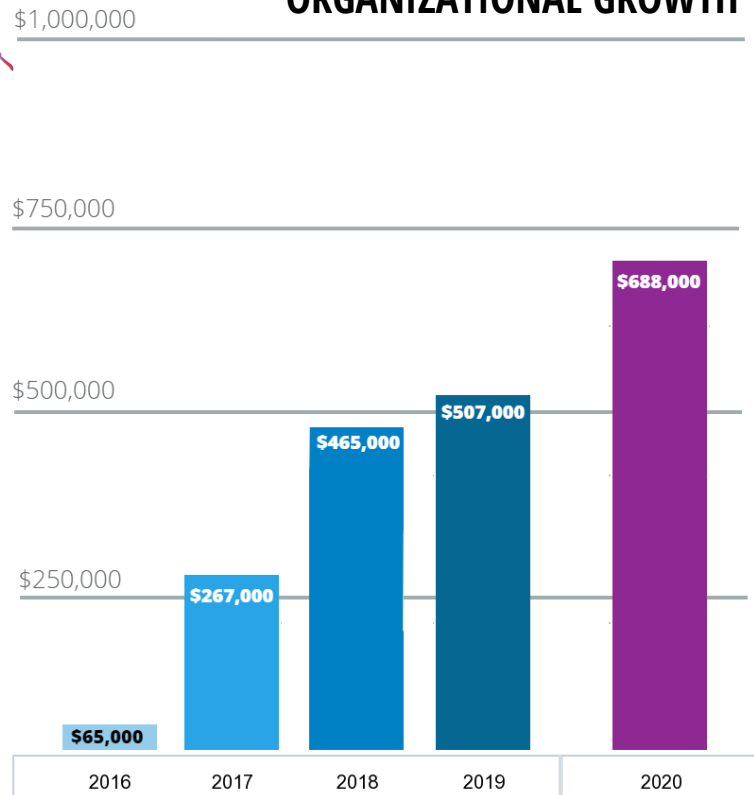
## HEALTHY LIFESTYLES

Club members participated in programs such as Triple Play, a game plan for the body, mind and soul, where they learned about nutrition, gardening, healthy lifestyle choices and more!

We remained even more committed to providing youth with healthy snacks & meals to address the high rate of food scarcity in our county. Through our **Feed the Kids program**, we were able to provide families in need with free bags of groceries.

# RESOURCE DEVELOPMENT

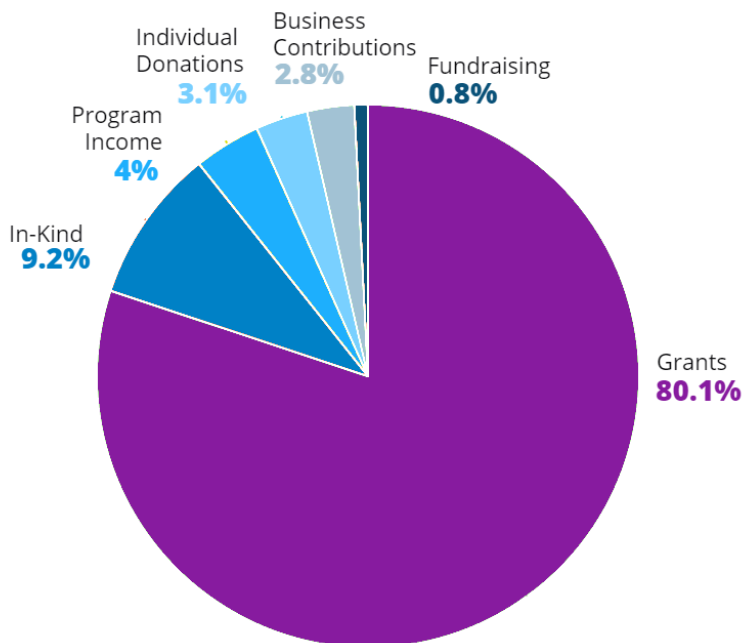
## ORGANIZATIONAL GROWTH



PER BGCA REQUIREMENT, WE WERE GROWING OUR ORGANIZATION AS A VIABLE, SUSTAINABLE NONPROFIT IN SISKIYOU COUNTY UNDER ANOTHER ESTABLISHED BOYS & GIRLS CLUB.

IN 2020, WE WERE UNDER OUR OWN 501C3 AS BOYS & GIRLS CLUB OF GREATER SHASTA.

## FUNDING SOURCES



The COVID-19 pandemic resulted in unprecedented fundraising challenges throughout 2020. Typically, we rely on a diverse revenue portfolio of foundation grants, corporate and business sponsorships, and individual donors. In the interest of public health, we have had to suspend fundraising events – critical for individual donations and corporate sponsorships. Additionally, we experienced a decrease in donations from small businesses which were significantly impacted by the economic realities of the pandemic, as well as a significant reduction in individual donations due to the loss of financial security many are facing. As reflected, in 2020, we relied heavily on grant funds to be able to continue to fulfill our mission in 2020 during a time when youth needed us most.



# THANK YOU TO ALL OF OUR SUPPORTERS



**Boys & Girls Clubs of America**  
**Mount Shasta Union School District**  
**Walter and Karla Goldschmidt Foundation**  
**The Ford Family Foundation**  
**Mt. Shasta Children's Fund**  
**Union Pacific Foundation**  
**The Rite Aid Foundation**  
**Arthur R. Dubs Foundation**  
**Community Foundation of the North State**  
**Office of Juvenile Justice & Delinquency Prevention**  
**United Way of Northern California**  
**Rotary Club of Mt. Shasta**  
**Mechanic's Bank**  
**Banner Bank**  
**Wells Fargo Foundation**  
**Mt. Shasta City Police Department**  
**Siskiyou County District Attorney Office**  
**Pacific Power Foundation**  
**Ramshaw's ACE Hardware**  
**Merchant's Bank of Commerce**

Great Northern  
 Siskiyou Land Trust  
 Siskiyou Child Care Council  
 Directions  
 Mt. Shasta Supermarket  
 Poncho & Lefkowitz  
 Berryvale  
 Jon Thomas Jewelry  
 Springhill Nursery & Gardens  
 The Fifth Season  
 Shasta Gravity Adventures  
 Siskiyou Community Resource Collaborative  
 Recreation & Parks District  
 Mountain Medics  
 Mount Shasta School Café  
 Mt. Shasta Car Show-n-Shine  
 Masonic Lodge  
 General Produce  
 Say Cheese Pizza  
 Solano's  
 Ray's Food Place

Dorian Aiello  
 Christi Albouy  
 Jessie Ambrozevitch  
 Regan Anderlini  
 Jean Anderson  
 Michelle & Kevin Andras  
 Kirk & Heidi Andrus  
 Kelly Atchley  
 Courtnie Audouard  
 Sam Baxter  
 Sandi Belton  
 Don Berry  
 Audrey Beylik  
 Christian Birch  
 Tim Blaylock  
 Kathy Bowman  
 Randall & Donna Boyd  
 Renee Callaghan  
 Doug Carter  
 Krista Cartwright  
 Linda Chitwood  
 M. Benita Clark  
 Mark Clure  
 Kelly Coleman  
 Ellen & Mark Coleman  
 Margaret Conard  
 Berry & Jerry Deal  
 Gerad Dean  
 Margaret Dean  
 Heather DeArton  
 Anne DeLong  
 Richard & Jackie Derwingson  
 Sabrina & Timothy Doyle  
 Karen Ervin  
 F William Evanhoe  
 Jean Ferl  
 Ivy Ferl  
 Melanie Findling  
 Glenn Fine  
 Mark Foster  
 Liz Garcia Cortina  
 James Goldschmidt  
 Susan Goldschmidt  
 Erin Gray

Adam & Ayumi Green  
 Nicole L Gunkel  
 Gregg Gunkle  
 Mona Gutierrez  
 Lori & John Harch  
 Glenn Harvey  
 Tiffany Hedlund  
 Andrea Herr  
 Belinda Sue Higuera  
 Lydia Hobbs  
 Karen Holmes  
 Jane & Ray Huston  
 Margaret Keen  
 John Kelly  
 Jennifer & Buzz Knight  
 Stosh Konopacki  
 William & Mary Larsen  
 Chris & Katie Lattimore  
 Katherine Lattimore Stern  
 John Lawrence  
 Victoria Lee  
 Cari & Tom Lynch  
 Jerilyn Mack  
 Patricia Maniatis  
 Leslie Marconi  
 Dennis & Sally McFall  
 Hanisko Merissa  
 Mike Michelin  
 Carolyn Miller  
 Steven Mitrovich  
 Jack Moore  
 Michelle O'Gorman  
 Karen Pautz  
 Glenn Permuy  
 Jodi & Jay Polk  
 Donald Poore  
 Karen Poore  
 Stephane Posson  
 Bernice Quintero  
 Donna Riddell  
 Susan Robison  
 Mike Rodriguez  
 June Salin  
 Shawna Sanders  
 Touseon Saryon  
 Oliver Sass  
 Louie Sbarbaro  
 Thomas & Kay Scovill  
 Pauline & Bob Shipley  
 Linda Siegel  
 Dawnie Slabaugh  
 Tim Stearns  
 Nancy Swift  
 Eve Thompson  
 Jessica Vickers  
 Brett Waite  
 Dan Walker  
 Jennifer Wilderman  
 Linda Williamson  
 Anna Wright  
 James Wrona  
 Beth Zandona  
 Jessie Zapffe  
 Paul Zdunek

## 2020 Board of Directors

**Kirk Andrus**  
**Melissa Balma**  
**Alyssa Burrone**  
**Mark Clure**  
**Parish Cross**  
**Jane Berry Deal**  
**Heather Erickson**  
**Tiffany Hedlund**  
**Jane Huston**  
**Shawna Sanders**



**Whatever  
it Takes to  
Build Great  
Futures.**



**BOYS & GIRLS CLUB  
OF GREATER SHASTA**

*Contact Us*



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(530) 220-7623



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