

2021 ANNUAL REPORT



**Whatever
it Takes to
Build Great
Futures.**





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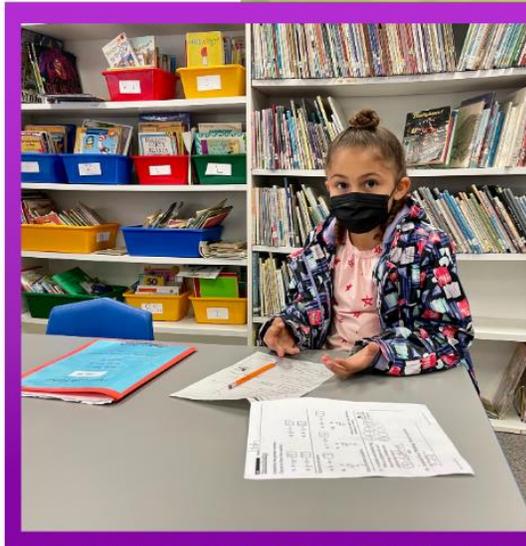
THANK YOU TO SUPPORTERS

**GREAT FUTURES
START HERE.**

HEALTHY LIFESTYLES



CHARACTER & LEADERSHIP



& WHATEVER IT TAKES

ACADEMIC SUCCESS

MISSION



We empower youth to reach their full potential as responsible, caring and productive citizens through professionally-led programs and activities that are positive and relevant in a safe, supportive and healthy environment.

Dear Friends & Supporters,

From all of us at the Boys & Girls Club of Greater Shasta, we would like to take a moment to give thanks and embrace the deep appreciation that we have for all of your outstanding support. 2021 was another challenging year for youth, families, and our communities. **But when youth have the Boys & Girls Club of Greater Shasta- and we have supporters like you, tough times can lead to great moments.**

Because of your kindness and generosity, we were able to adapt and help in new innovative ways to better support youth, their families, and our community during another year when they needed us most.

As always, the Boys & Girls Club of Greater Shasta remained committed to providing youth with a safe, fun place where they feel encouraged, understood, and empowered to reach their full potential.

A place where their voices are heard, and caring mentors are making an impact. Where youth can explore and create, dream, and thrive -and just be kids- during another challenging year. A safe, supportive environment with enriching programs, nutritious snacks & meals, and social-emotional support aimed at building self-esteem, confidence, and their belief in their ability to succeed- providing young people with the skills needed to overcome these challenging times with resiliency. These are the great moments that add up to great futures.

Thank you all again for your continuous support. Together we are continuing to provide young people with great moments that lead to great futures.

Sincerely,



Noam Zimin
Chief Executive Officer,
Boys & Girls Club of Greater Shasta



**WHATEVER IT
TAKES
TO BUILD
GREAT FUTURES.**

CLUB PROGRAMS

Club members participated in programs such as Triple Play, a game plan for the body, mind and soul, where they learned about nutrition, gardening, healthy lifestyle choices and more!

We remained even more committed to providing youth with healthy snacks & meals to address the high rate of food scarcity in our county while nourishing young people with nutrient-dense, organic and warm Club meals.



Social-emotional support was placed at the forefront, helping youth recover a sense of emotional safety and community that may be lost during these challenging times. This included infusing Club programs & culture with a Trauma-informed, and Strength-based Approach aimed at reinforcing the social-emotional skills that can fundamentally change the trajectory of a child's life.



SOCIAL-EMOTIONAL SUPPORT



HEALTHY LIFESTYLES



ACADEMIC SUCCESS

To proactively mitigate the impact of academic backsliding, we expanded our educational enhancement programs at the Club to better support youth academically, to instill the love of learning, and to ensure that, not only do they do not fall behind in school, but they achieve academic success.



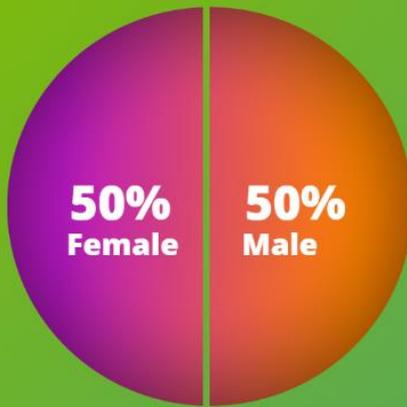
ENGAGING PROGRAMS

Not only do we provide evidence-based programs that promote positive outcomes for youth. Now more than ever, we recognize the importance of bringing the fun back into the lives of youth by providing them with a place where kids can still be kids. Programs such as Mt. Biking, STEM, Ultimate Journey, and the Arts, gave youth a chance to explore, create, grow and dream during a time when it is needed most.

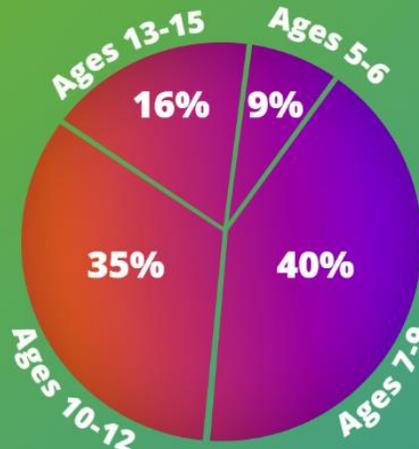


CLUB MEMBER DEMOGRAPHICS

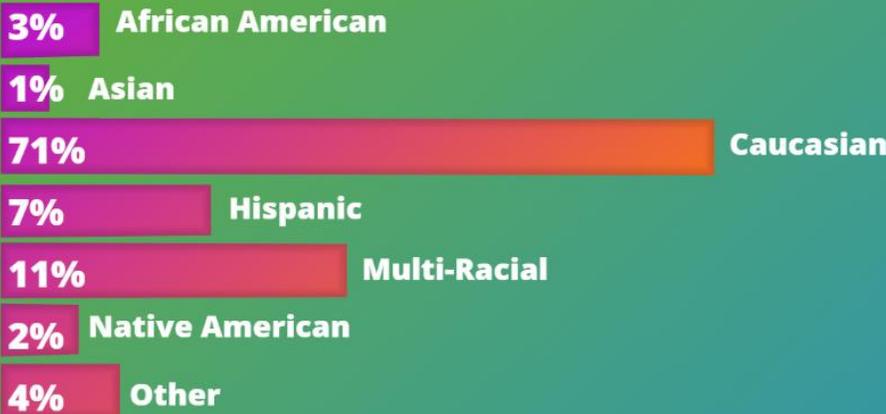
Based on 2021 Club Member Data



GENDER



AGE



RACE

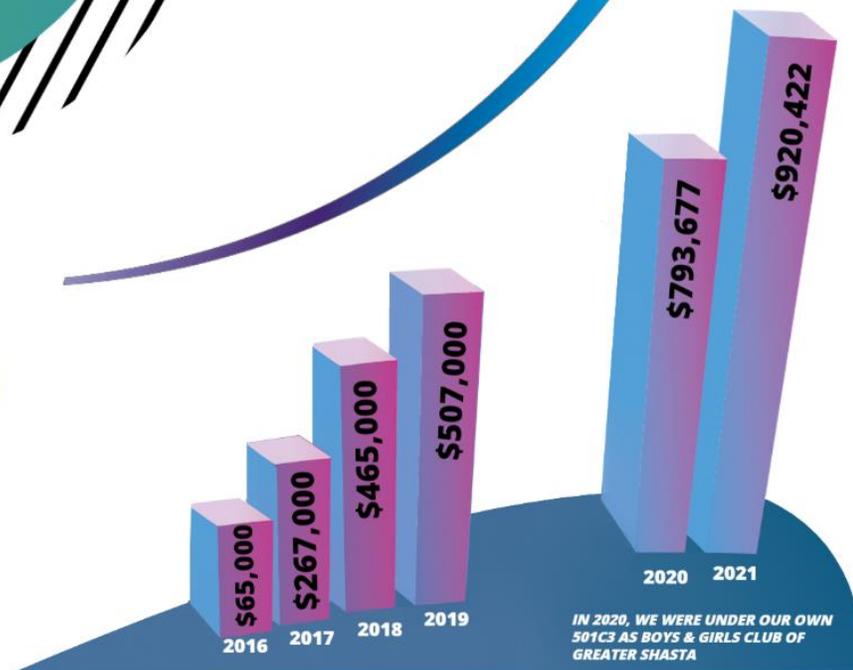


ANNUAL FAMILY INCOME

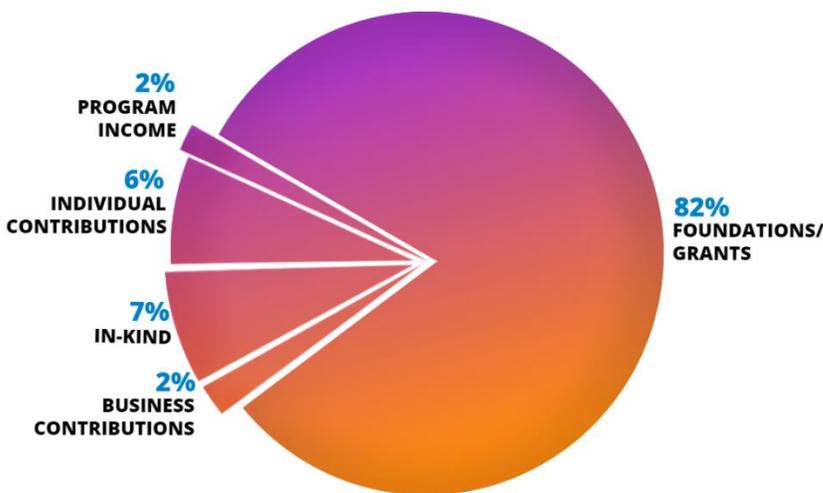




RESOURCE DEVELOPMENT



ORGANIZATIONAL GROWTH



SOURCES OF FUNDING

The COVID-19 pandemic resulted in unprecedented fundraising challenges that carried into 2021. Typically, we rely on a diverse revenue portfolio of foundation grants, corporate and business sponsorships, and individual donors. In the interest of public health, we have had to suspend fundraising events – critical for individual donations and corporate sponsorships. Additionally, we experienced a decrease in donations from small businesses which were significantly impacted by the economic realities of the pandemic, as well as a significant reduction in individual donations due to the loss of financial security many are facing. As reflected, in 2021, we relied heavily on foundations and grant funds to be able to continue to fulfill our mission in 2021 during a time when youth needed us most.

THANK YOU TO ALL OF OUR SUPPORTERS

Boys & Girls Clubs of America

Mount Shasta Union School District

Nancy Driscoll Foundation

Walter and Karla Goldschmidt Foundation

Ben B. Cheney Foundation

City of Mt. Shasta

The Rite Aid Foundation

United Way of Northern California

Siskiyou Child Care Council

The Ford Family Foundation

Banner Bank

Siskiyou Works

Mt. Shasta City Police Department

Ramshaw's ACE Hardware

Great Northern

Siskiyou County District Attorney Office

Directions

Mt. Shasta Supermarket

Poncho & Lefkowitz

Berryvale

Jon Thomas Jewelry

Springhill Nursery & Gardens

Siskiyou Community Resource Collaborative

Recreation & Parks District

Mountain Medics

General Produce

Say Cheese Pizza

The Fifth Season

Kate Farms

Shasta Summit Properties

Shasta Real Estate Group

Dorian Aiello

Donna Alija

Marcia Allen

Kevin & Michelle Andras

Kirk & Heidi Andrus

Shell Anguiano Figueroa

Courtne Audouard

Kendra Bainbridge

Sandi Belton

Michelle Berditshevsky

Marvin & Susan Berenblum

Audra Beylick

Lynn Birimisa

Patti Birmingham

Tim Blaylock

Layton & Nita Blaylock

Kathy Bowman

John Brant

Ken Brummel-Smith

Doug Carter

Krista Cartwright

M. Benita Clark

Mark Clure

Susan Cooper

Chris Corrado

Beth Cottini

Jane Berry & Jerry Deal

Margaret Dean

Richard & Jeckie Derwingson

Terri Dorsey

Timothy & Sabrina Doyle

F. William Evanhoe

Ivy Ferl

Mealanie Findling

Glenn Fine

Gino Fiorucci

Mark Foster

Ben Gardner

Monica Gavaldon

Susan Goldschmidt

James Goldschmidt

Shakira Graham

Adam & Ayumi Green

Jay Gringsby

Gregg Gunkle

Paladin Gunn

Carlita Hallett

Hal Hansen

John & Lori Harch

Andrea Herr

Glen Hesberg

Thomas Hinkle

Karyn Hirshon

Karen & Richard Holmes

Mary Hurtubise

Jane & Ray Huston

Diana James

Don Jeanes

James Jewell

Shannon Johnson

Margaret Kienle

Patricia L. Kimball

Jennifer & Buzz Knight

Kathryn Korbel

Joe Kreutz

Jennifer Lathrop

James Littlejohn

Rosie Logan

Cari & Tom Lynch

Holly Malan

Bob & Laurie Manley

Leslie Marconi

Jan Marholin

Christopher Marrone

Trisha Marzolla-Kick

LaVonne McCullough

Evan McElroy

Dennis & Sally McFall

Becca Merrell

Greg Messer

Mike Michelon

Steven Mitrovich

Yvonne Ng

Anna Nguyen

Michelle O'Gorman

Susan Parcheta

Pat Parkhurst

Fred Paulke

Karen Pautz

Glenn Permuy

Ana Pringles

Helen Quail

Steve Ratto

Eileen Rebstock

Paula Reynolds

Donna Riddle

Mike Rodriguez

June Salin

Touson Saryon

Lou Sbarbaro

Lynn Schroeder

Thomas & Kay Scovill

Jane Seeley

Selena Sendejo

Danny Sherlock

Linda Siegel

Jason Smith

Heather Solus

Tim Stearns

Theodore Swartz

Nancy Swift

Lloyd Tolle

Cin-dee Truong

Barbara Ulbrich

Nancy Van Susteren

Jim Vendress

Jessica Vickers

Thomas & Yvonne Waite

David Walker

Rebecca Weston

Jacob & Anna Wright

James Wrona

Kim Yost Richards

Jessie Zapffe

Dale & Karen Zeigler

Carly Zeller

Noam Zimin

2021 Board of Directors

Kirk Andrus

Alyssa Burrone

Mark Clure

Jane Berry Deal

Heather Erickson

Tiffany Hedlund

Jane Huston

Shawna Sanders



**WHATEVER IT
TAKES
TO BUILD
GREAT FUTURES.**



**BOYS & GIRLS CLUB
OF GREATER SHASTA**



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